



New Block Coordinator (BC) Welcoming & Onboarding Committee (Rev 2)

Input Requested

The New Block Coordinator (BC) Welcoming & Onboarding Committee creates and implements opportunities to welcome, support and enable new Block Coordinators. The goal of these methods should lead to an increased level of Block Coordinator confidence, retention and satisfaction. The Committee may also provide general training and support.

The Committee holds a kick-off meeting to discuss the ideas, and to divide up the work. The Committee would then meet monthly, such as before the MPC Ready monthly Board meetings.

Charge:

- Hold kick-off meeting and select a Chair and Vice Chair.
- Discuss what's needed for example materials (with any caveats and risks to avoid) and methods for neighborhood communication and reaching out. This could include electronic communication methods and paper ones. Also prepare/revise sample introduction letters to neighbors, neighborhood maps, scripts for walking the block, etc. All this could be put at the MPC Ready website for downloading and customizing. The Outreach Committee is preparing a set of sample Block Party flyers for different types of events, etc.
- Discuss a general plan/approach to divide up the working of reaching out to prospective Block Coordinators who indicate an interest in the role, such as via surveys. These people may need an invitation to coffee to discuss the role more and so you can learn about them and their block. Find out what support they might need.
- Set up a “ticker” system to stay in touch with prospective Block Coordinators who have yet to hold a social event. As possible, encourage them.
- As requested and possible, support Block Coordinator events.
- Organize quarterly social events, such as a no host lunch or simply social event, so block coordinators can meet each other and share ideas. Keep it simple via meeting at a local restaurant or someone's backyard.

Future Possible Actions

- Plan and facilitate a new Block Coordinator workshop every 6 months, possibly with regional counterpart organizations.
- Develop and implement Buddy Program.
- Stay abreast of onboarding best practices, including those offered by other neighborhood-level disaster preparedness groups.